

Guiding Principles

As the guide to future development in the downtown area, it is essential that the Vision Fairbanks Downtown Plan is based on the community's core values and goals.

Key community issues, concerns and goals for downtown Fairbanks were developed over a three month period including the public Workshop #1, on-line questionnaires, and additional meetings with a broad section of the community. The responses were tallied and summarized to become a comprehensive list of guiding principles. These principles were subsequently affirmed at each workshop and used to evaluate plan alternatives.

The project's guiding principles established by the community, are identified to the right. The sustainability goal (18) was added by the consultant and is a critical component of preserving a high quality of life by:

- Maximizing resources and maintaining the natural environment
- Making planning accountable and public investment measurable
- Looking at development holistically

Community Goals

1. Promote local-serving retail
2. Make downtown clean and safe
3. Create parks/open space and trails
4. Promote youth/senior/village activities
5. Improve bike/pedestrian circulation
6. Preserve local history and culture
7. Improve parking access and supply
8. Improve and maintain character
9. Improve traffic and auto circulation
10. Provide all-seasons public-use space
11. Improve river access and use
12. Promote arts and culture
13. Create new business opportunities
14. Preserve residential neighborhoods
15. Clean-up river and provide buffers
16. Improve transit to key destinations
17. Increase housing in downtown
18. Promote sustainability