



# SPONSORSHIP OPPORTUNITIES

INTRODUCING:

## THE WINTER SOLSTICE FESTIVAL

The Winter Solstice Festival gathers Fairbanks together during the holidays and promotes local businesses. This year, the first annual Winter Solstice Festival combines five wintertime staples into one family friendly event:

- **Solstice Fireworks Downtown** by the Downtown Association
- **Photographer + Reindeer in Golden Heart Plaza** by the Downtown Association
- **Moose on the Loose** by Fairbanks Economic Development Corporation
- **The Winter Lights Walk** by FNSB Parks & Recreation
- **Holiday Bazaar** in The Morris Thompson Cultural and Visitor Center

This event cannot happen without your support, please consider sponsoring one of the many aspects of the festival!



## Reindeer Sponsor - \$5,000 ( 1 Available )

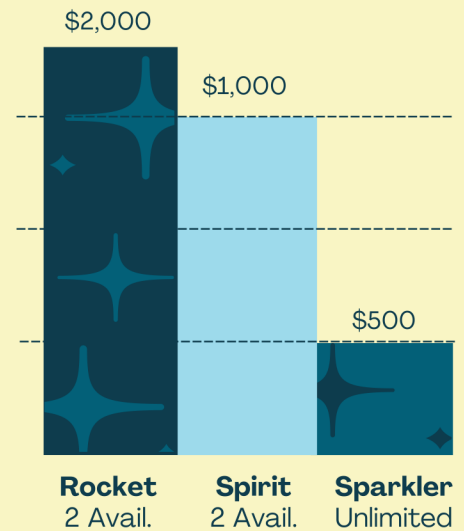
The Reindeer Sponsor supports having our furry friends prancing around Golden Heart Park for all to enjoy with a professional photographer to capture the moment. This unique aspect of the Winter Solstice Festival draws a crowd and is a community favorite!

- Everything Included in the Rocket Fireworks Sponsor
- Logo Watermark on Images Shared Online

## Fireworks Sponsor

Help support the Solstice Fireworks, brought to you by the Downtown Association and the Title Sponsor Alyeska Pipeline. This event is a light within the community during the darkest days of winter and you can help make it happen!

- Logo on Printed Materials (flyers, posters, handouts)
- Logo on Winter Solstice Festival Web Page
- Individual Social Media Shout Out to 20k+ Followers
- Group Social Media Shout Out
- Listed on Landing Page



## Friend of the Festival - \$250+

The Friend of the Festival Sponsor helps support every aspect of the festival for all of the members of the Golden Heart City.

- Listed on Festival Web Page

**Contact:** David Van den Berg 907-452-8671 or [david@downtownfairbanks.com](mailto:david@downtownfairbanks.com) for more information